



# Corus Radiothon for Children's Fundraising Ideas



Hosting a grassroots fundraiser can be fun and easy! Raise money by having an event or collecting donations, then bring your money in to us at Radiothon on February 8, 2018 in the Atrium of Children's Hospital, London Health Sciences Centre between 5:30 a.m. and 6 p.m. to join in on the fun! Check out these ideas to get you started:

- **HOST A BAKE SALE** at your school, work, church or community organization.
- **START A DRESS DOWN DAY** at work and charge \$2 for employees to dress casually.
- **RUN A TRIVIA NIGHT**, with proceeds from ticket sales donated to Radiothon.
- **PLACE COIN BOXES** at tills and reception desks in local businesses.
- **COLLECT LOOSE CHANGE** from friends and family.
- **HAVE A CORPORATE CHALLENGE** in your office and see which department can raise the most money.
- **HAVE AN ARTS & CRAFT SALE** at your school, work, church or community organization.
- **HAVE AN AUCTION**, with items donated from local businesses.
- **HAVE A LOONIE-TOONIE DRIVE** and collect loonies and toonies from people you know.
- **START A GUESSING GAME** and charge a small fee for people to guess, for example, how many jelly beans are in a jar. Winner takes the prize home.
- **HOST A READ-A-THON** and collect pledges to read a certain number of books.
- **DROP A DAILY INDULGENCE**, such as your morning coffee, and give the money you would have spent to Radiothon. Ask friends and family to join and pool your money together.
- **HOST AN ICE CREAM SOCIAL** at your school, work, church or community organization.
- **HAVE A GAME NIGHT**, with proceeds from ticket sales donated to Radiothon.
- **SELL A CANDY-GRAM** for Valentine's Day.
- **MAKE AN INTERACTIVE FUNDRAISER VIDEO** like the Ice Bucket Challenge and share it on social media.
- **HOST A PJ DAY** at school or work and charge \$2 to dress in your pajamas.
- **HOST A DANCE** with proceeds from ticket sales and concession stands donated to Radiothon.
- **DONATE A DAY'S WORTH OF PAY**, and get your employees and boss to join with you.
- **HOST A DINNER** at your house or local venue with proceeds from ticket sales donated to Radiothon.