

SOCIAL MEDIA TOOLKIT

FACEBOOK



Join us in the fight to take back kids' health. Share via Facebook by choosing sample posts from below, or write your own and include a photo or video from the assets provide. Don't forget to tag @Children's Health Foundation and add #MiracleMission to help us track the conversation.

SAMPLE WORDING

Have you always wanted to be a secret agent? Now you can! Today, Children's Health Foundation launched a new fundraising campaign called #MiracleMission! Your mission, should you choose to accept it, will be raising funds for Children's Hospital in London! Sign-up at www.miraclemission.ca.

Wow! Children's Health Foundation just launched a new fundraising campaign called #MiracleMission! It looks so cool! Want to join and raise money for our local Children's Hospital? Learn more at www.miraclemission.ca.

Have you seen this? You can fundraise for the Children's Hospital in London by becoming a secret agent in #MiracleMission. The kids are counting on us. Sign-up at www.miraclemission.ca to support Children's Health Foundation.

I have signed up for Children's Health Foundation's really cool new program, #MiracleMission. Will you join me on this fight to help take back kids' health? Visit www.miraclemission.ca.

I am so grateful for all the care and support from Children's Hospital and am always looking for ways to give back. Children's Health Foundation just launched #MiracleMission - a fun, new initiative to raise money for the hospital. Want to join me? Visit www.miraclemission.ca.

Kids in our community need us. We can help all of the sick children at Children's Hospital by joining Children's Health Foundation's #MiracleMission. Our mission - fundraise so that kids can get back to living happy, healthy lives. Learn more at www.miraclemission.ca.